

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C2

Results as of: 02/28/2018

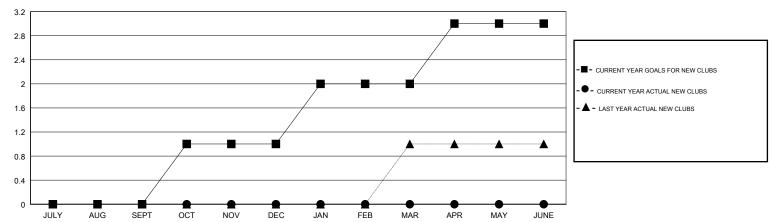
GMT: HOWARD HUDSON

LOCATION CALIFORNIA

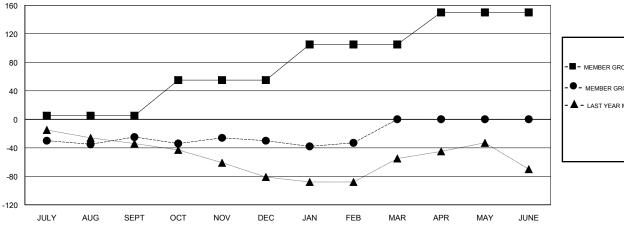
GMT CA

Clubs				Members			
	RESULTS FOR	2017-2018		RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	1	JULY/AUG/SEPT	5	44	61
OCT/NOV/DEC	1	0	0	OCT/NOV/DEC	50	34	34
JAN/FEB/MAR	1	0	0	JAN/FEB/MAR	50	31	33
APR/MAY/JUNE	1	0	0	APR/MAY/JUNE	45	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



-■- MEMBER GROWTH NET GOAL	
- ● - MEMBER GROWTH ACTUAL	
- ▲ - LAST YEAR MEMBERSHIP ACTUAL	

DROPPED CLUBS: 1	
DROPPED MEMBERS	
DECEASED	21
CLUB CANCELLED	0
OTHER	107
TOTAL	128

31 CLUBS OF 56 ADDED 1 OR MORE	
NEW MEMBERS	

MALE	983 (70.52%)			
FEMALE	411 (29.48%)			
Women Percentage Fiscal Year Goal: 35%				
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GENDER DISTRIBUTION

CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA TOTAL FAMILY UNIT MEMBERS 207

FAMILY MEMBERS PAYING HALF 106

DUES